

Pride @ the beach! 2011



OCEANSIDE, CA

OCTOBER 8, 2011

Pride @ the beach!

Betty's Lot

Oceanside, CA

October 8, 2011

11am-6pm

Vendor Packet

About North County LGBT Coalition

The North County Lesbian, Gay, Bisexual, Transgender (LGBT) Coalition was formed in early 2008. The Coalition is a nonprofit 501 (c) 3 organization operating in North County San Diego, California.

Several years of silence by North County LGBT community has elicited the Coalition's goal; to reunite all LGBT organizations and groups in North County in order to give a voice to our presence, create more visibility, and improve our lives.

The Coalition does not intend to be a substitute for any of the existing LGBT presences in North County. To the contrary, we seek to champion your independence as a group and/or individual so that we can truly and fully embrace diversity, creating a strong community for all.

In 2010, Pride @ the beach! was held at Betty's Lot in Oceanside, CA - an outdoor venue across from the beach. This allowed us to increase our vendor capacity and include 4 food vendors, and 72 non-food vendors (both non profit and profit).

Each year our number of attendees has steadily increased. Our numbers nearly tripled from 800 attendees in 2008 to over 2,000 in 2009 and then grew to 2500 in 2010. For the North County Times article on the event, please visit http://www.nctimes.com/news/local/oceanside/article_41a99300-89c9-580e-8eca-a1259f0d663f.html.

Each year our Pride @ the beach! event funds our Annual GSA (Gay/Straight Alliance) Awards. These awards go directly to North County Gay/Straight Alliance clubs in the middle schools and high schools. These clubs promote respect for diversity in their schools, play a critical role in stopping and prevent harassment and discrimination against LGBTQ students, and help ensure that schools are safe for everybody. Our youth need our support. This is a great way to give back to our community.

Dates and Deadlines

Please be aware of the following dates and deadlines. By signing any applications or forms, you agree to the following deadlines. The Board of Directors of the North County LGBT Coalition must approve, in writing, any allowed deviation from the deadlines listed below.

Festival Dates and Deadlines	
Date	Description
August 3, 2011	All sponsorship agreements must be completed and submitted.
August 24, 2011	Sponsorship monies are due in full. Money not received by this date may jeopardize the delivery of some of the benefits and ensures that your advertising is included in our marketing materials.
August 24, 2011	All logos and camera-ready artwork for advertisements, publications, and internet must be received or you will forfeit any rights to collateral and advertisements (as noted in <i>Sponsorship Opportunities</i>).
September 14, 2011	All vendor applications must be submitted.
September 21, 2011	All vendor monies agreed upon are due in full. Due to permitting requirements, we must receive monies due by this date to ensure your placement on the festival grounds.

Vendor/Booth Fee Schedule

Business/Individual Rates		Non Profit Rates	
Profit Vendor PRIME **	\$110.00	Non Profit Vendor/Political	\$60.00
For Profit Vendor	\$90.00	Non Profit Groups	\$30.00

For Profit Vendor – PRIME \$100 gives you one of the best locations in the Festival.

For Profit Vendor - \$80 is for profit vendors.

Non Profit Vendor/Political – \$50 non profit organizations that intend to sell items.

Non Profit Groups - \$30 non profit organizations setting up as an information booth.

*****All booths must have CANOPY*****

Booth Space Description/Information

- Setup starts at 8:00am and your booth should be operational by 10:30am.
- The Festival starts at 11:00am and runs until 6:00pm.
- Tear down starts at 6:00pm – 7:00pm and cleanup must be completed on the night of the festival.
- Vehicles will be allowed inside the gates for drop off and pick up ONLY. We ask that you drop off your supplies, go park your vehicle, and return to set up.
- Each space is limited to a 10 ft x 10 ft area.
- **All vendors must provide their own table, chairs and CANOPY.**
- Booths and contents should be pleasing to the eye, professional, and well maintained.
- Please pay attention to your assigned location.
- Please make sure your canopies are anchored as the beach tends to be windy. You will be on concrete, so we recommend sand bags.
- No alcoholic beverages can be sold by vendors. No exceptions.
- No BBQ under the canopies due to fire regulations.
- **No glass containers are allowed on the lot.**
- All Vendors and exhibitors are required to breakdown and cleanup their individual Exhibits and spaces.

The City of Oceanside requires that the lot be left in the same condition as it was when we arrived. The future availability of this venue is dependent upon the condition in which we return it.

Please make checks payable to "North County LGBT Coalition" and mail to: PO Box 551, Oceanside, CA 92049 or online at www.northcountypride.com. Please email your completed

Applications to vendor@northcountypride.com

Email questions to info@northcountycoalition.org.

TAX ID #39-2069596.

Thank You For Supporting Pride 2011!



Vendor Application Form & Agreement

Pride @ the beach! Betty's
Lot, Oceanside, CA
Saturday, October 8, 2011
11am-6pm

Completed applications and payment must be received by September 14, 2011. Space is on a first-come first-served basis. The Pride Committee determines final placement. North County LGBT Coalition reserves the right to reject any application and/or item.

No vendors may sell alcoholic beverages of any kind. Only authorized vendors with proper permits may sell food items.

Vendor Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Cell Number: _____ Email: _____

Please describe your booth:

By signing below you agree that you have read and agree to the terms and their binding authority, and you are responsible for advising all of your participants and obtaining all necessary permits.

Authorized Signature: _____

Printed Name/Title: _____

Please initial and sign the Terms and Conditions Form.

Please make checks payable to "North County LGBT Coalition" and mail to: PO Box 551, Oceanside, CA 92049 or online at www.northcountypride.com. Please email your completed applications to vendor@northcountypride.com Email questions to info@northcountycoalition.org. TAX ID #39-2069596.

Terms and Conditions

1) EXHIBITOR RESPONSIBILITY - INSURANCE: All Exhibitors take responsibility for any damage, loss of property, or injury incurred by or to the exhibitor and/or exhibitor's employees for the duration of this event including setup and dismantling of exhibit. North County LGBT Coalition will not be held responsible or libel and it is understood that the exhibitor should carry general liability insurance for the duration of the event, including setup and dismantle time.

Initial here _____

2) EXHIBITOR RESPONSIBILITY - SELLER'S PERMIT: You must obtain a Seller's Permit if you are engaged in business in California and intend to sell items that would ordinarily be subject to sales tax if sold at retail. More information is available at the Board of Equalization website. The local field office is located in San Marcos at 334 Via Vera Cruz, Suite 107. Telephone (760) 510-5850.

Initial here _____

3) FOOD VENDOR RESPONSIBILITY - HEALTH PERMIT: All Food Vendors must meet and follow all City of Oceanside Health Department Guidelines Regulating Public Health and Sanitation. It is YOUR responsibility to obtain a City of Oceanside Health Permit. ***PLEASE NOTE: The sale or giving away of alcoholic beverages of any kind, is strictly prohibited.**

Initial here _____

TERMS AND CONDITIONS: Applicant understands that Pride @ the beach! that the use granted by North County LGBT Coalition hereunder is a LICENSE TO OCCUPY only, and is not coupled with an interest in the property; that North County LGBT Coalition retains the right to terminate this LICENSE TO OCCUPY at any time during the term of applicant's use if, in North County LGBT Coalition sole determination:

- 1) Applicant creates a nuisance for Pride @ the beach!, it's other licensees, or it's guests;
- 2) Applicant is found to have changed and/or added to the use described in this application;
- 3) Applicant is found to have falsified any of the statements contained in this application;
- 4) Applicant's use of premises in any other way interferes with the orderly and successful conduct of the event space or violates any government laws or ordinances.

Exhibitor/Vendors: PRIME: \$110 per site payable at time of application.

REGULAR: \$90 per site payable at time of application.

Non-profit Vendors: \$60 per site payable at time of application.

Non-profit Organizations: \$30 per site payable at time of application.

Non-profit tax ID is required here: _____

Food Vendors: \$200 payable at time of application. Food vendors will be expected to provide all necessary items (this includes generator for electricity) unless otherwise negotiated.

ACKNOWLEDGEMENT OF TERMS Any Exhibitor who fails to comply with ANY of the provisions outlined herein shall be subject to the forfeiture of their deposit and any resultant damage in any amount in excess of said deposit. Any violation of the rules and regulations outlined herein will be grounds for revoking this LICENSE TO OCCUPY and Pride @ the beach! reserves the right to retain booth fees and deposits. I hereby warrant and confirm that the information provided on this application is, to the best of my knowledge, true and correct, and further certify that I have read all of the information provided in this application and agree to comply with the Terms and Conditions provided. It is agreed and understood that the completion of the application shall not be binding either to the proposed Exhibitor/Vendor or to Pride @ the beach!, until accepted in writing by a North County LGBT Coalition representative.

CANCELLATIONS: All deposits/fees are considered final and non-refundable due to the fact that Exhibitor/Vendor names appear on promotional materials prior to the event.

Exhibitor/Vendor Signature

Date